

**WBRW(FM), WFNR(AM), WNMX(FM), WPSK(FM), WRAD(AM), WWBU(FM)
EEO PUBLIC FILE REPORT
June 1, 2009 – May 31, 2010**

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Cumulus Broadcasting Blacksburg Radio Ads 7080 Lee Highway Radford, VA 24121 Contact: Sarah Leftwich (540) 731-6001	No	5
2	CumulusJobs.com	No	2
3	Employee Referral	No	3
4	The Roanoke Times 201 W. Campbell Ave. Roanoke, VA 24010 Contact: Classified Manager (540) 981-3340	No	2
5	New River Valley Career Fair 2010 Sponsored by Cumulus Blacksburg (@ New River Valley Mall) 7080 Lee Highway Radford, VA 24141 540-731-6000	No	0
6	Intern Program	No	0
7	Walk-In/ Self Referral	No	0

TOTAL INTERVIEWEES OVER REPORTING PERIOD

12

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Internship Program/Production	<p>Each school semester, our station employment unit hosts interns from local colleges to work in our production department. The interns assist station production with dubbing, commercials, board operation, remote setup and office procedures such as data processing and filing. During this reporting period, we hosted six interns as follows:</p> <p>Fall/Winter 2009: Two interns representing Radford University and Virginia Tech</p> <p>Spring 2010: Five interns representing Radford University and Virginia Tech</p>
2	Internship Program/Sales	<p>Each year, our station employment unit hosts interns from local colleges to work in our sales department. The interns assist the sales dept. with filing, market research, presentations, and special projects. During this reporting period, we hosted one intern as follows:</p> <p>Summer 2009: One intern from Radford University</p>
3	Host Job Fair	<p>On January 28, 2010, our station employment unit hosted the Career Fair at the New River Valley Mall in Christiansburg, VA. In hosting the fair, we recruited local employers, arranged for booth space and advertised the event via on-air announcements. We also participated as an employer with our Market Manager, Key Account Manager and Recruitment Specialist manning a booth on behalf of Cumulus Broadcasting Blacksburg.</p>

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
4	Participate In Job Fair	On May 15, 2010, our station employment unit participated in the Pulaski County Chamber of Commerce Business Expo at the former Pulaski Furniture Plant, Pulaski, VA. Station participants included our Recruitment Specialist and Key Account Manager.
5	Host Program For Educational Institution relating to Careers in Broadcasting	On November 5, 2009 and April 29, 2010, station Operations Manager participated in the Pulaski County Chamber of Commerce/ Pulaski County High School YEP program to allow 2 students to shadow him during the day to learn about the radio industry and available jobs.