

**WBRW(FM), WFNR(AM), WFNR-FM, WPSK-FM, WRAD(AM), WWBU(FM)
EEO PUBLIC FILE REPORT
June 1, 2008 – May 31, 2009**

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Cumulus Broadcasting Blacksburg Radio Ads 7080 Lee Highway Radford, VA 24121 Contact: Sarah Leftwich (540) 731-6001	No	11
2	CumulusJobs.com	No	0
3	Employee Referral	No	7
4	The Roanoke Times 201 W. Campbell Ave. Roanoke, VA 24010 Contact: Classified Manager (540) 981-3340	No	2
5	New River Valley 2008 Job Fair Expo Sponsored by the New River /Mount Rogers Workforce (@ New River Valley Mall) 755 Roanoke Street Suite 2H Christiansburg, VA 24073 540-633-6764	No	2
6	New River Valley Career Fair 2009 Sponsored by Cumulus Blacksburg (@ New River Valley Mall) 7080 Lee Highway Radford, VA 24141 540-731-6000	No	18
7	Intern Program	No	0
8	Walk-In/ Self Referral	No	2

TOTAL INTERVIEWEES OVER REPORTING PERIOD

42

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Internship Program/Production	<p>Each school semester, our station employment unit hosts interns from local colleges to work in our production department. The interns assist station production with dubbing, commercials, board operation, remote setup and office procedures such as data processing and filing. During this reporting period, we hosted six interns as follows:</p> <p>Fall/Winter 2008: Two interns representing Radford University and Virginia Tech</p> <p>Spring 2009: Four interns representing Radford University and Virginia Tech</p>
2	Internship Program/Sales	<p>Each year, our station employment unit hosts interns from local colleges to work in our sales department. The interns assist the sales dept. with filing, market research, presentations, and special projects. During this reporting period, we hosted one intern as follows:</p> <p>Fall/Winter 2008: One intern from Radford University</p> <p>Spring 2009: One intern from Radford University</p>
3	Host Job Fair	<p>On January 29, 2009, our station employment unit hosted the Career Fair at the New River Valley Mall in Christiansburg, VA. In hosting the fair, we recruited local employers, arranged for booth space and advertised the event via on-air announcements. We also participated as an employer with our Market Manager, Sales Manager and Recruitment Specialist manning a booth on behalf of Cumulus Broadcasting Blacksburg.</p>

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
4	Management Level Training regarding equal employment opportunity and preventing discrimination	On February 5, 2009, Market Manager, Sales Manager, and Business Manager participated in a seminar presented by Elizabeth Goldin Rein of Wiley Rein. LLP on equal employment opportunity rules and guidelines.
5	Participate in Job Fair	On October 21, 2008, our station employment unit participated in the NRV Job Fair Expo at the New River Valley Mall in Christiansburg, VA Station participants included our Sales Manager and Recruitment Specialist who manned a booth.
6	Participate In Job Fair	On May 15, 2009, our station employment unit participated in the Pulaski County Chamber of Commerce Business Expo at the Bob White Building, 4100 Bob White Boulevard, Pulaski, VA. Station participants included our Recruitment Specialist and Sales Manager.
7	Host Program For Educational Institution relating to Careers in Broadcasting	On April 23, 2009, station Operations Manager participated in the Pulaski County Chamber of Commerce/ Pulaski County High School YEP program to allow a student to shadow him during the day to learn about the radio industry and available jobs.